A hunter in camouflage gear, wearing a cap and carrying a rifle and a large backpack, is walking through a field of yellow wildflowers. The background features rolling hills and mountains covered in dense green forests under a clear sky.

NOSLER[®]

2020
NEW PRODUCTS

NOSLER®

2.....Nosler Bullets
3-4....27 Nosler
5.....Trophy Grade Ammunition
6.....Trophy Grade Long-Range

Ammunition
7.....BT Ammunition
8.....BTV Ammunition
9.....Expansion Tip Ammunition

10.....Varmageddon Ammunition
11.....Match Grade Ammunition
12.....Brass

NEW FOR 2020

2020 is poised to be an exciting year for Nosler as we bring a significant group of new products to market designed specifically for hunters and shooters.

For whitetail hunters, expanded offerings in the popular Ballistic Tip Ammunition line will provide new options in popular calibers. Of note, the 300 Blackout load featuring Nosler's exclusive subsonic 220 grain Ballistic Tip provides a reliable option for hunting suppressed. Capitalizing on the popularity of the E-Tip Ammunition line, multiple new loadings in high performance calibers give deer, elk and other big game hunters the performance required to tackle the toughest game. Nosler's popular Trophy Grade Ammunition will see the addition of the Partition, the bullet that started it all for Nosler and the bullet that has set the standard for terminal performance for over 70 years. And the line would not be complete without the addition of new calibers and loads engineered specifically for the long range hunting so popular in America today—Trophy Grade Long Range—featuring the AccuBond Long Range bullet.

Dedicated match shooters will appreciate the sleek new 6mm 115 grain RDF, built from the ground up to fly flat, defy the wind, and deliver the kind of on-target consistency and accuracy that have defined the RDF line since its introduction.

If varmint hunting is on the menu, the 22 caliber 50 grain Varmageddon bullet delivers pinpoint accuracy and unbeatable expansion—the perfect choice when shots are challenging and the volume is high.

No matter what you pursue, paper, big game, varmints or steel—Nosler's new lineup for 2020 will give you more options to make your days in the field rewarding and memorable.

BALLISTIC TIP VARMINT AMMUNITION

61040 204 Ruger 32gr Lead Free Ballistic Tip (20 ct.)
61021 204 Ruger 40gr Ballistic Tip (20 ct.)
61030 22 Nosler 55gr Ballistic Tip (20 ct.)
61042 223 Rem 35gr Lead Free Ballistic Tip (20 ct.)
61048 223 Rem 40gr Lead Free Ballistic Tip (20 ct.)
61025 223 Rem 55gr Ballistic Tip (20 ct.)
61038 22-250 Rem 35gr Lead Free Ballistic Tip (20 ct.)
61044 22-250 Rem 40gr Lead Free Ballistic Tip (20 ct.)
61034 22-250 Rem 55gr Ballistic Tip (20 ct.)

VARMAGEDDON AMMUNITION

63100 17 Rem Fireball 20gr FB Tipped (20 ct.)
65177 22 Nosler 53g FB Tipped (20ct)
61029 243 Win 70gr FB Tipped (20 ct.)

MATCH GRADE AMMUNITION

60170 6mm Creedmoor 115gr RDF HPBT (20 ct.)

BALLISTIC TIP AMMUNITION

61027 260 Rem 140gr Ballistic Tip (20 ct.)
61023 6.5mm Grendel 120gr Ballistic Tip (20 ct.)
61032 300 AAC BLK 125gr Ballistic Tip (20 ct.)
61028 308 Win 150gr Ballistic Tip (20 ct.)

EXPANSION TIP AMMUNITION

40150 223 Remington 55gr E-Tip (20 ct.)
40672 260 Rem 120gr E-Tip (20 ct.)
40688 6.5mm PRC 120gr E-Tip (20 ct.)
40142 270 WSM 130gr E-Tip (20 ct.)
40152 300 WSM 180gr E-Tip (20 ct.)
40144 300 RUM 180gr E-Tip (20 ct.)
40146 325 WSM 180gr E-Tip (20 ct.)
40154 338 Win Mag 225gr E-Tip (20 ct.)

2020 NEW NOSLER BULLET OFFERINGS

TROPHY GRADE AMMUNITION

61016	6.5mm Creedmoor 140gr Partition (20 ct.)
61014	6.5mm PRC 140gr AccuBond (20 ct.)
61024	270 Winchester 130gr Partition (20 ct.)
61235	270 Winchester 150gr Partition (20 ct.)
61026	27 Nosler 150gr AccuBond (20 ct.)
61010	28 Nosler 160gr Partition (20 ct.)
61012	30 Nosler 200gr AccuBond (20 ct.)
61230	30 Nosler 200gr Partition (20 ct.)
61018	30-06 Springfield 165gr Partition (20 ct.)
46142	30-06 Springfield 180gr Partition (20 ct.)

TROPHY GRADE LONG-RANGE AMMUNITION

61022	260 Rem 129gr ABLR (20 ct.)
61232	6.5mm PRC 142gr ABLR (20 ct.)
61237	27 Nosler 165gr ABLR (20 ct.)
61020	7mm-08 Rem 150gr ABLR (20 ct.)

RDF BULLETS

53507	RDF 6mm 115 HPBT (100 ct.)
53518	RDF 6mm 115 HPBT (500 ct.)

ACCUBOND LONG-RANGE BULLETS

54827	ABLR 270 Cal 165gr SP (100 ct.)
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VARMAGEDDON BULLETS

17223	22 Cal 50gr VMG FB Tipped (100 ct.)
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EXPANSION TIP BULLETS

59385	338 Cal 250gr ET SP (50 ct.)
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BULK BRASS

10178	17 Rem Fireball Brass (100 ct.)
10211	6.5 Creedmoor Brass (100 ct.)

PREPPED BRASS

17885	6.5 PRC (50 ct.)
10145	27 Nosler (25 ct.)

NEW VARMAGEDDON

22 Cal (.224")	50 Gr. FB Tipped (Metallic Black Tip)	VMG
		PART#
		100 Ct. 17223



NEW ACCUBOND LONG-RANGE

270 Cal (.277")	165 Gr. Spitzer	ABLR
		PART#
		100 Ct. 54827



NEW RDF

6mm (.243")	115 Gr. HPBT	RDF
	SD. 0.278 BC. 0.634 OAL. 1.350	PART#
Requires a Minimum 1-7.5" Twist		100 Ct. 53507 500 Ct. 53518
G1 Ballistic Coefficient 0.634		G7 Ballistic Coefficient 0.312



NEW EXPANSION TIP

338 Cal (.338")	250 Gr. Spitzer	ET
	SD. 0.313 TBD OAL. 1.680"	PART#
		50 Ct. 59385



THE NEW 27 NOSLER CARTRIDGE



No caliber is more uniquely American than the 270. For over 90 years, American hunters have taken to the field in pursuit of nearly all the game the lower 48 states have to offer with a trusty 270 in hand. Over the decades, millions of deer, elk, sheep, bears and pronghorn have fallen to it, to grace the tables and walls of America's hunters and add chapters to the American hunting lore.

For 2020, Nosler has chosen to take the venerable 270 caliber to a new level with the introduction of the all-new 27 Nosler. Conceived as a 21st century upgrade, the 27 Nosler delivers previously unobtainable downrange ballistics by pairing the ultimate combination of case capacity with modern long-for-caliber bullets. The result is a standard setting offering from Nosler that redefines performance as radically now as the 270 Winchester did upon its introduction in 1925.

If you hunt where the game is tough, the shots are long and demanding, and there is no room for compromise, there is no better choice than the 27 Nosler.

Twist Rate

1:8.5"

The 27 Nosler's faster-than-standard twist barrel is designed to stabilize modern, long range bullets.

Case Design:

Based on the 404 Jeffrey

Same case as the 30 Nosler

When compared to the 28 Nosler, the 27 Nosler has a longer neck and a shorter length to the shoulder to prevent the 28 from being chambered in the 27.



The 27 Nosler has a long leade for sleek, high BC, long ogive, ABLR and RDF style bullets.

Fully prepped, Nosler premium cartridge brass in 27 Nosler will be available in 25ct boxes. If needed, 27 Nosler brass can be formed from 30 Nosler brass. 30 Nosler cases are preferred if forming 27 Nosler cases because of the similar shoulder dimension.

Case Capacity:

Fireformed case, overflowing to the neck = 98.4 gr/H₂O

With a 150 AB seated to 3.340" OAL = 89.9 gr/H₂O

Performance Comparison

Velocity:

Loaded with a 150gr bullet, the 27 Nosler is 400fps faster than a 270 Win, and 300fps faster than a 270 WSM at the muzzle.

Energy:

Loaded with a 150gr bullet, the 27 Nosler has an additional 800ft./lbs. of energy over the 270 Win and 600ft./lbs. more than the 270 WSM at the muzzle.

Trajectory:

At 500 yds. the 27 Nosler drops 11" less than a 270 Win and 7" less than a 270 WSM.



Product Offerings:

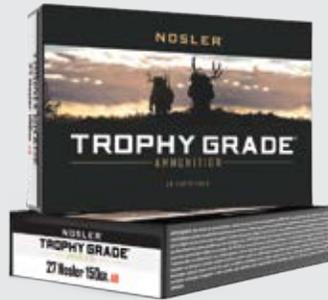
Rifles:

- M48 Mt. Carbon
- M48 Long Range Carbon



Ammunition:

- 61026 27 Nosler 150gr AccuBond (20 ct.) Trophy Grade
- 61237 27 Nosler 165gr ABLR (20 ct.) Trophy Grade-LR



Brass:

- 10145 27 Nosler (25 ct.)



TROPHY GRADE™

AMMUNITION

AMMUNITION

Manufactured to Nosler's strict quality standards, Trophy Grade™ ammunition uses Nosler® Brass and Nosler® bullets to attain optimum performance, no matter where your hunting trip takes you. Whether you want your ammunition loaded with AccuBond®, Partition®, or Accubond Long-Range®, Nosler® Trophy Grade Ammunition will have the right load for the right game.

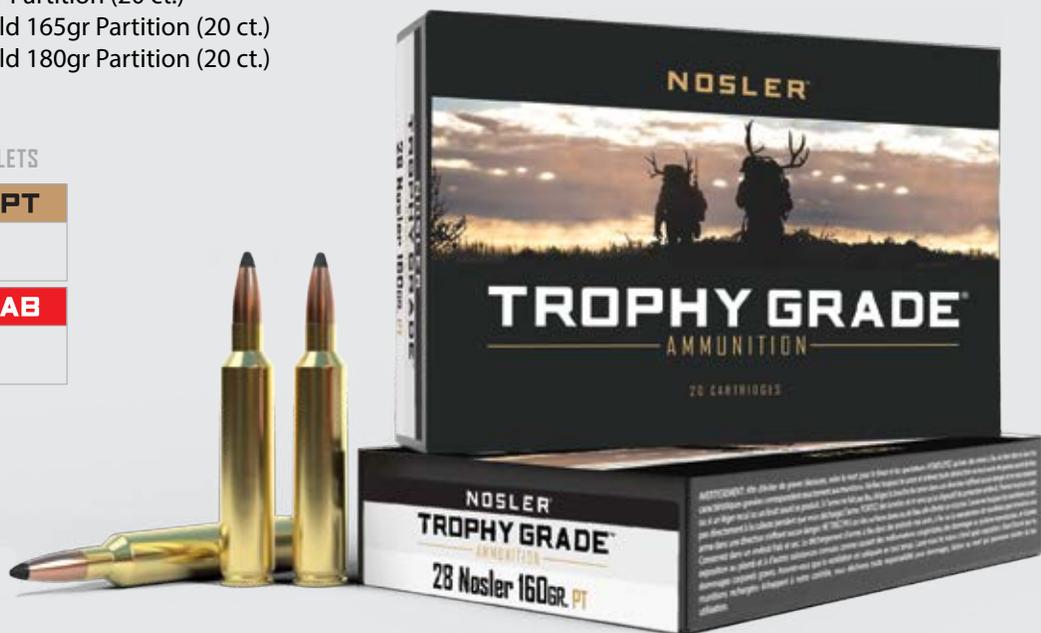
The Nosler ballistics team, long respected in the hunting and shooting industry for reliable and precise reloading data, is the driving force behind Nosler® Trophy Grade™ Ammunition. Trophy Grade Ammunition brings Nosler's unsurpassed quality standards in accuracy and consistency directly to the shelf of your favorite gunshop or outdoor retailer.

- Cases checked for correct length
- Necks sized, chamfered and trued
- Flash holes checked for proper alignment
- Powder charges are meticulously weighed
- Finished rounds are visually inspected and polished
- High-performance powder and bullet combinations

NEW TROPHY GRADE AMMUNITION

61016	6.5mm Creedmoor 140gr Partition (20 ct.)
61014	6.5mm PRC 140gr AccuBond (20 ct.)
61024	270 Winchester 130gr Partition (20 ct.)
61235	270 Winchester 150gr Partition (20 ct.)
61026	27 Nosler 150gr AccuBond (20 ct.)
61010	28 Nosler 160gr Partition (20 ct.)
61012	30 Nosler 200gr AccuBond (20 ct.)
61230	30 Nosler 200gr Partition (20 ct.)
61018	30-06 Springfield 165gr Partition (20 ct.)
46142	30-06 Springfield 180gr Partition (20 ct.)

LOADED WITH NOSLER BULLETS



TROPHY GRADE™

LONG-RANGE AMMUNITION

AMMUNITION

The AccuBond® -Long Range (LR) bullet line was developed in response to the escalating demand from long-range hunters who were asking for a hunting bullet that could keep up with today's level of high-grade optics and ultra-high velocity cartridges in order to stretch practical shooting yardages past 1,000 yards; yet still perform on big-game animals. In order to accommodate these extreme parameters, the AccuBond® -LR bullet was designed to have a minimum impact velocity of 1300fps in order to reliably expand or mushroom at those much longer distances, compared to the 1800fps minimum impact velocity of all other Nosler® hunting bullets. Now what about close range performance? Because the lead core is bonded to the copper jacket, the AccuBond®-LR bullet will hold up to extreme velocities. To further assist performance at such a wide range of impact velocities, the copper jacket is tapered, meaning it is thin at the nose, becoming much thicker towards the boat-tail base.

NEW TROPHY GRADE LONG-RANGE AMMUNITION

- 61022 260 Rem 129gr ABLR (20 ct.)
- 61232 6.5mm PRC 142gr ABLR (20 ct.)
- 61237 27 Nosler 165gr ABLR (20 ct.)
- 61020 7mm-08 Rem 150gr ABLR (20 ct.)

LOADED WITH NOSLER BULLETS



1 Unique Gray Polymer Tip:

Assures accuracy, smooth chambering and eliminates tip damage during recoil.

2 Bonded Performance:

Bonded for maximum weight retention and energy transfer

3 Tangent Ogive:

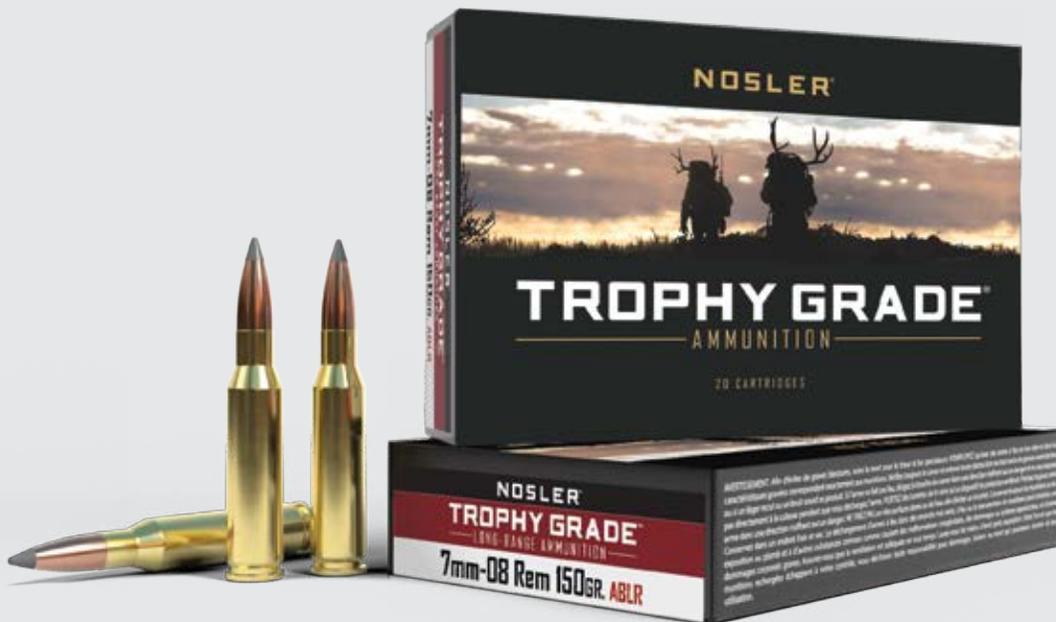
Promotes smooth feeding and consistent seating depths

4 Reliable expansion:

Reliable expansion across the widest range of velocities of any Nosler hunting bullet

5 High-performance boat-tail:

Enhanced boat-tail for maximized B.C. and increased weight retention



BALLISTIC TIP[®]

AMMUNITION

AMMUNITION

- Nosler[®] Ballistic Tip[®] ammunition is loaded up front with the accurate and reliable, Nosler[®] Ballistic Tip[®] Bullet.
- Bullet weights and muzzle velocities are optimized for maximum effectiveness on Deer, Antelope, and Hogs
- Every round is visually inspected prior to packaging
- The 7mm-120gr and 30-125gr Ballistic Tip[®] bullets are designed with slightly thicker jackets to withstand higher impact velocities and excellent terminal performance. These light for caliber bullets provide higher velocity, less recoil and massive energy transfer.

NEW BALLISTIC TIP AMMUNITION

- 61027 260 Rem 140gr Ballistic Tip (20 ct.)
- 61023 6.5mm Grendel 120gr Ballistic Tip (20 ct.)
- 61032 300 AAC BLK 125gr Ballistic Tip (20 ct.)
- 61028 308 Win 150gr Ballistic Tip (20 ct.)

LOADED WITH NOSLER BULLETS



1 Nosler Ballistic Tip[®]:

Streamlined polymer tip, color-coded by caliber, resists deformation in the magazine and initiates expansion upon impact.

2 Fully-Tapered Jacket and Special Lead-Alloy Core:

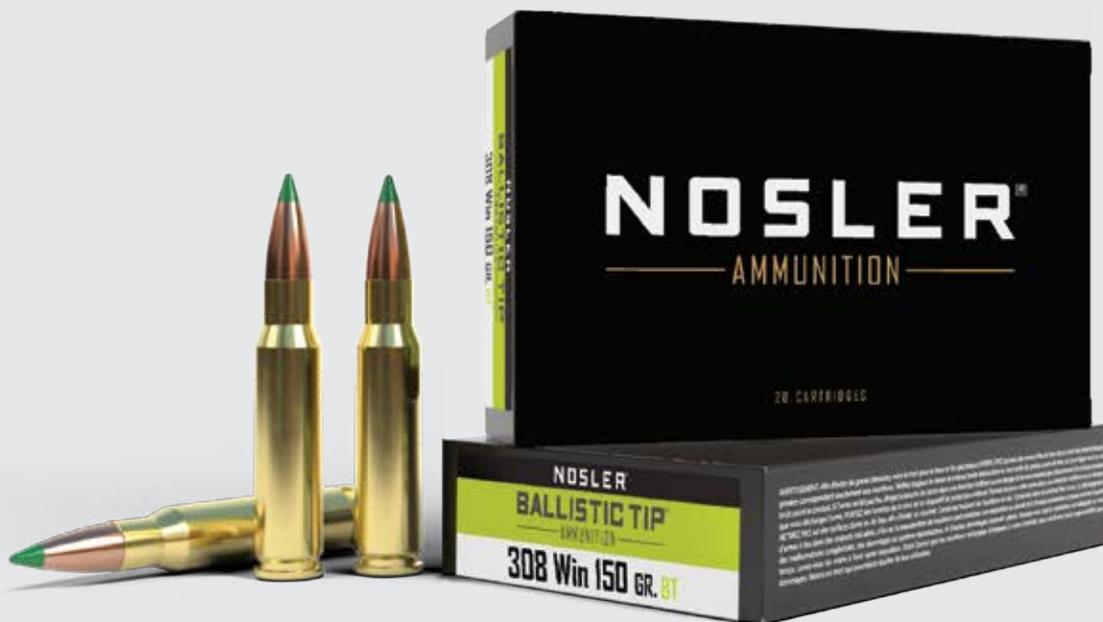
Allows controlled expansion and optimum weight retention at all practical velocity levels. The heavy jacketed base prevents bullet deformation during firing.

3 Heavy Jacketed Base:

Acts as a platform for large-diameter mushroom.

4 Ballistically Engineered Solid Base[®]:

Boat tail configuration combines with the streamlined polymer tip for extreme long-range performance and for easier loading.



BALLISTIC TIP[®]

VARMINT AMMUNITION

AMMUNITION

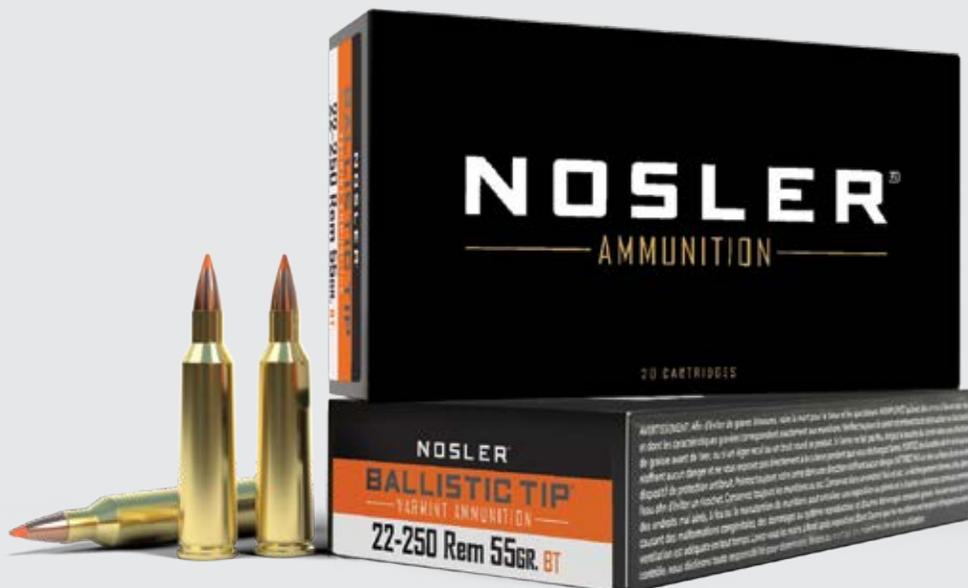
- Nosler[®] Ballistic Tip[®] ammunition is loaded up front with the accurate and reliable, Nosler[®] Ballistic Tip[®] Bullet.
- Bullet weights and muzzle velocities are optimized for maximum effectiveness on Varmint.
- Every round is visually inspected prior to packaging

LOADED WITH NOSLER BULLETS



NEW BALLISTIC TIP VARMINT AMMUNITION

- 61040 204 Ruger 32gr Lead Free Ballistic Tip (20 ct.)
- 61021 204 Ruger 40gr Ballistic Tip (20 ct.)
- 61030 22 Nosler 55gr Ballistic Tip (20 ct.)
- 61042 223 Rem 35gr Lead Free Ballistic Tip (20 ct.)
- 61048 223 Rem 40gr Lead Free Ballistic Tip (20 ct.)
- 61025 223 Rem 55gr Ballistic Tip (20 ct.)
- 61038 22-250 Rem 35gr Lead Free Ballistic Tip (20 ct.)
- 61044 22-250 Rem 40gr Lead Free Ballistic Tip (20 ct.)
- 61034 22-250 Rem 55gr Ballistic Tip (20 ct.)



EXPANSION TIP[®]

— LEAD-FREE AMMUNITION —

AMMUNITION

We've created our Expansion Tip[®] ammunition line to offer an affordable, lead-free ammunition alternative for hunters who are either required or choose to use a lead-free bullet. However, the advantages of the Expansion Tip[®] bullet are not limited to the material from which it is made. The greatest advantage offered by the Expansion Tip[®] bullet is its extremely high weight retention. Because the Expansion Tip[®] retains so much weight, it provides extremely deep penetration and consistently straight wound channels. The Expansion Tip[®] smashes through heavy bone and muscle, typically performing like a much heavier bonded or lead-cored bullet. This high degree of penetration provides a significant advantage when hunting large game with non-magnum calibers. Offered in a variety of traditional American hunting cartridges, Expansion Tip[®] ammunition is an excellent choice for any North American big game or African plains game.

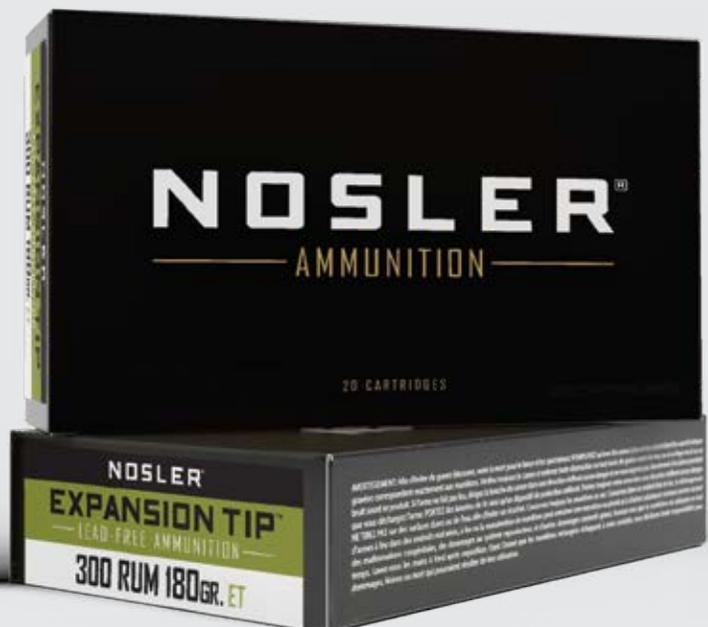
- Nosler[®] Expansion Tip[®] ammunition is loaded up front with the high-performance, lead-free, Expansion Tip[®] hunting bullet
- The Expansion Tip[®] bullet combines uniform expansion with 95%+ weight retention for superior penetration and excellent terminal performance on all types of big game
- Every round is visually inspected prior to packaging

Loaded With Nosler[®] Bullets



NEW EXPANSION TIP AMMUNITION

- 40150 223 Remington 55gr ET (20 ct.)
- 40672 260 Rem 120gr ET (20 ct.)
- 40688 6.5 PRC 120gr ET (20 ct.)
- 40142 270 WSM 130gr ET (20 ct.)
- 40152 300 WSM 180gr ET (20 ct.)
- 40144 300 RUM 180gr ET (20 ct.)
- 40146 325 WSM 180gr ET (20 ct.)
- 40154 338 Win Mag 225gr ET (20 ct.)



1 Signature OD Green Polymer Tip:

Nosler's advanced polymer tip initiates expansion while delivering unsurpassed penetration and weight retention.

2 E2 Cavity™:

The exclusive Energy Expansion Cavity™ provides a dual-expansion chamber for amazing stopping power and uniform expansion with 95%+ weight retention for superior penetration.

3 Solid Copper-Alloy Construction:

Nosler's one-piece design meets all "lead-free" hunting regulations without sacrificing performance.

4 Boat-Tail Design:

Boat-tail configuration combines with the streamlined polymer tip for extreme long-range performance and for easier loading.



VARMAGEDDON[®]

VARMINT AMMUNITION

AMMUNITION

Nosler's Varmageddon[®] line of loaded ammunition and component bullets. Featuring a highly accurate polymer tip or hollow point combined with a flat base design, Varmageddon[®] products were created for the high-volume varmint shooter who requires the utmost precision. Loaded with Nosler[®] brass, Varmageddon[®] ammunition provides the highest levels of performance for any varmint hunter.

- Powder charges are meticulously weighed
- Finished rounds are visually inspected and polished
- High-performance powder and bullet combinations



Available in Tipped or Hollow Point Design



1 Hollow Point:

Designed for optimum flight and expansion characteristics

2 Metallic Black Polymer Tip:

Nestled in the jacket mouth is the streamlined polymer tip.

3 Ultra-Thin Jacket Mouth:

Assures violent expansion at either end of the velocity scale.

4 Varmint Jacket Wall Design:

The uniform, gradual thickening at the bullet's mid-section is designed to keep the Varmageddon[®] together until impact-at any velocity.

5 Flat Base:

Bench rest accuracy out of a varmint bullet.

NEW VARMAGEDDON AMMUNITION

- 63100 17 Rem Fireball 20gr FB Tipped (20 ct.)
- 65177 22 Nosler 53g VG FB Tipped (20ct)
- 61029 243 Win 70gr FB Tipped (20 ct.)



MATCH GRADE™ — AMMUNITION —

AMMUNITION

Nosler® Match Grade™ Ammunition consists of Nosler's precisely-designed Custom Competition® and Ballistic Tip® bullets along with Nosler® Brass. Because of Nosler's unsurpassed quality standards, each piece of brass is checked for correct length, neck-sized, chamfered, trued and flash holes are checked for proper alignment. To further ensure our reputation for quality and consistency, powder charges are meticulously weighed and finished rounds are visually inspected and polished.

- High-performance powder and bullet combinations
- Loaded with Nosler® RDF bullets
- Loaded in Nosler® headstamped brass
- Dedicated bullet machinery means uniform consistency
- Each round is visually inspected



RDF™
REDUCED DRAG FACTOR

- 1** Very Small Meplat
-No trimming or Pointing required
- 2** Compound ogive is insensitive to seating depth
- 3** High BC for flatter trajectory and reduced wind drift

NEW MATCH GRADE AMMUNITION

60170 6mm Creedmoor 115gr RDF HPBT (20 ct.)



NOSLER[®]

BRASS

BRASS

NOSLER PREMIUM BRASS™

“Build the perfect load” has long been the motto of handloaders loyal to Nosler brand bullets—and was the sole reason we developed Nosler® cartridge brass. Introduced in 2005, the Nosler® cartridge brass line is ready to load. Manufactured with the traditional Nosler philosophy of uncompromising attention to detail, Nosler® cartridge brass is created to exact dimensional standards and tolerances, using quality materials for maximum accuracy and consistency potential while extending case life. Nosler® brass also undergoes the rigorous quality control that premium Nosler bullets have experienced for over 60 years. Each piece of brass is completely prepped and ready to load. The case mouths have been chamfered and deburred. The flash holes are deburred and then checked for proper alignment. Each piece of brass is visually inspected at the factory and sealed in the box until you open them. Together, Nosler bullets and brass are the ingredients for the perfect load.

- Fully Prepped, Ready To Load!

NEW PREMIUM BRASS

17885 6.5 PRC (50 ct.)
10145 27 Nosler (25 ct.)



NOSLER BULK BRASS™

Nosler bulk brass was created for high-volume handloaders that want Nosler quality brass, but don't need it to be prepped. Nosler bulk brass is manufactured from the same materials and to the same tolerances as Nosler's prepped, boxed brass, but rather than being prepped, and weight-sorted, Nosler Bulk brass is bagged raw in bags to provide you with the best raw materials for creating your perfect load. Brass should be full-length sized and trimmed to length before loading.

- Unprepped, raw brass
- Nosler headstamp
- Non weight-sorted
- Bulk packaging
- Full-length size before loading.

NEW BULK BRASS

10178 17 Rem Fireball NOS HS Brass-100 ct
10211 6.5 Creedmoor NOS HS Brass-100 ct



NOSLER.COM
800.285.3701

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